Privacy Policy

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Last Updated: 5/22/18

Introduction.

Welcome to the website of Broadway Kleer-Guard Corp., DBA Broadway Industries ("Broadway", "Broadway Industries", "we", "us", or "our"). The following Privacy Policy explains how we collect, use and share the information that we collect or receive about you or your device when you use our website, www.broadwayind.com or www.broadwayindustries.com, (the "Website"). This Privacy Policy does not apply to information collected by us offline or through any other means.

Please read this Privacy Policy carefully. By accessing and using our Website, you agree that you have read, understand and are bound by the terms and conditions set forth herein. The Privacy Policy is incorporated into and made a part of our Terms of Use. As part of the Terms of Use, the Privacy Policy constitutes a legally binding agreement between you and us. IF YOU DO NOT AGREE WITH ANY PART OF THIS PRIVACY POLICY OR OUR TERMS OF USE, PLEASE DO NOT USE OR ACCESS THE SERVICES.

Changes to our Privacy Policy.

Our Privacy Policy may change from time to time. If we decide to materially change our Privacy Policy, we will post a notice of those changes on the Website and update the "Last Updated" date at the top of this Privacy Policy. Your continued use of the Website following the posting of revised Privacy Policy means that you accept and agree to the changes.

What Information We Collect.

In general, you can use and visit our Website without submitting any personal information; however, in order to utilize and access certain features, you may need to submit your personal information. For example, we collect information from you when you contact us via e-mail or via the "Contact" section on the Website. When you contact us, we collect your name, e-mail address, phone number as well as any information you include as part of your message. If you submit your résumé in connection with a job opening, we may also collect any other information you include on your résumé, such as your mailing address and education and work history.

In addition, if you are making purchases on the Website, you may be asked to voluntarily provide certain personal information, such as your name, email address, postal address, credit card number or telephone number. It is always your choice whether to provide this personal information; however, without providing some of the requested information, certain features will not be accessible, and you will not be able to conduct transactions through the Website. For example, providing an email address may be a prerequisite to joining a customer rewards

program. You also may voluntarily share personal information with us when it is not solicited or required. Please note that we may obtain information about you from other sources, including third-party sources, and combine that information with data collected through the Website, including personal information. This combined information may result in, among other things, a profile about you, which we may use in accordance with this Privacy Policy.

When you visit or interact with our Website, we (or our third-party service providers) may use cookies and other types of web technologies to collect technical and usage information such as browsing history, language settings, domain name, Internet Protocol (IP) address, browser type, data and time of each visit and pages that your web browser has visited. Cookies are small files that a website (or service provider) transfers to your computer's hard drive that enables the website (or service provider) to recognize your browser and remember certain information about your usage or device. Below is a table to explain Broadway's cookie functions and why they are used.

Analytics and research

We use Google Analytics to collect information about how visitors use the website. We use the information to compile reports and to help us improve the website. The cookies collect information in an anonymous form, including the number of visitors to the website, where visitors have come to the website from and the pages they visited. For more information about Google's privacy policy, please visit http://www.google.com/intl/en/policies/

Site features and services

We use custom cookies to keep track of the visit information and client specific settings. These cookies temporarily store information that is used to enhance the website experience. The cookies collect information related to the current page and site level settings. Information in these cookies are not stored in any permanent media, instead the cookies are destroyed once the browser is closed.

Most browsers allow you to remove and block cookies. However, please note that our Website and other services may not function properly if you set your browser to reject cookies. Our use of cookies may change over time, but will generally fall into the above categories. Please visit this page regularly so that you are aware of any changes. If you would like to know more about cookies, including web beacons or local storage devices, the following website provides useful information: www.allaboutcookies.org.

How We Use Information.

Any of the information we collect from you may be used in the following ways:

- To respond to your requests and inquiries;
- To review your qualifications in connection with your job application;
- To send periodic emails, including marketing materials that you have requested or that we believe may interest;
- To understand, monitor and support the technical performance of the Website;

- To customize your user experience;
- To prevent fraud or potentially illegal activities or other activities in violations of our Terms of Use; and
- For any other purpose where you have provided your consent.

How We Share Information.

Our policy is that we will not sell, trade, disclose, share or otherwise transfer to outside parties your personal information, unless you give us your consent or direct us to do so. We may, however, share the information we collect about you in limited circumstances including:

- With third parties or agents who perform services on our behalf (e.g., service providers who help us deliver the Website and third-party analytics providers);
- With law enforcement agencies, governmental officials or other third parties in response to a subpoena, court order or legal procedure;
- If we believe in good faith that the disclosure of information is necessary to: prevent imminent physical harm or financial loss to us; prevent or report suspected illegal activity; protect anyone's rights, property, or safety; or enforce our Terms of Use;
- With other business entities, should we plan to merge with or be acquired by that business entity or in connection with a partial or total sale of assets, bankruptcy or another corporate change; and
- When you otherwise consent or direct us to share your information with third parties.

Security.

We use commercially-reasonable methods to prevent the unauthorized use, access or disclosure of your personal information. While we strive to protect your personal information, no system can ever be 100% secure and we cannot guarantee the absolute security of your personal information. Please be aware of this when submitting any personal information to us.

Children.

Our Website and services are not directed to children under the age of 18 and we do not knowingly collect personal information from children. If you are under the age of 18, please stop using our Website and its services. It is our policy not to knowingly solicit or permit children under the age of 18 to provide their personal information for any purpose.

Third-Party Sites.

Our Website may contain links to other websites. Please be aware that we do not endorse and are not responsible for the privacy practices of such other sites and the Privacy Policy presented here does not apply to such websites. If you have any questions about these other companies' data practices, you should review their privacy policies.

Your California Privacy Rights.

California law permits our users who are California residents to request and obtain from us once a year, free of charge, information about the personally identifiable information (if any) we disclosed to third parties for direct marketing purposes in the preceding calendar year. If

applicable, this information would include a list of the categories of personal information that was shared and the names and addresses of all third parties with which we shared information in the immediately preceding calendar year. At this time, we do not disclose your personal information to any third parties for their direct marketing purposes so this requirement does not apply to us. If you would like more information with respect to your privacy rights under California law, you may contact us at the contact point below. Please reference your request as "California Disclosure Information."

Contact Information.

If there are any questions regarding this Privacy Policy, you may contact us by sending an email to info@broadwayind.com.